HOSPITALITY INDUSTRY
THINK TANK '25
PROGRAMME

THE OBJECTIVE IS TO HAVE A CONVERSATION AROUND THE FOLLOWING TOPICS, DEBATING AND FINDING SOLUTIONS.

07:30 – 08:00 ARRIVAL AND REGISTRATION WITH TEA AND COFFEE

08:30 – 08:55 OPENING ADDRESS
Johnny Goldberg Chairman: *Global Business Solutions*

09:00 – 10:00 PANEL DISCUSSION 1
Navigating Risk and Resilience

PANELISTS:
Mokwena Morulane: *CEO, Cresta Hotel*
Michael Pownall: *Partner in Valor Africa*
Jameel Vergee: *Founder & CEO, City Blue Hotels*
FACILITATOR:
Dave Milne: *COO Piermont Hotels*

10:00 – 10:15 PANEL BREAK

10:15 – 11:15 PANEL DISCUSSION 2
Customer experience (CRM)/Brand Experience/ Impact of AI/Tech Advancement and Revenue Generation

PANELISTS:
Gary Greenfield: *CEO Interact*
Reinhard Visser: *Operations Lead, Dream Hotels & Resorts*
Natalia Rosa: *Big Ambitions*
FACILITATOR:
Sam Williamson: *Profit Room*

11:15 – 11:45 TEA AND COFFEE BREAK

11:45 – 12:45 PANEL DISCUSSION 3
Outlook for Tourism over the next 5 years and making SA more than a "two-pot" destination (Kruger and Cape Town).

PANELISTS:
Tshifhiwa Tshivhengwa: *CEO, TBCSA*
David Frost: *CEO, SATSA*
Chris du Toit: *Project Manager, Club Med*
FACILITATOR:
Lee-Anne Singer: *HVS and Chair of FEDHASA Cape*

12:45 – 13:45 LUNCH

13:45 – 15:00 PANEL DISCUSSION 4
Funding models for Hotel Opportunities

PANELISTS:
Fabio Nava: *CBRE*
Katlego Mphahlele: *IDC*
Chris Snyman: *Bussiness Development Lead, Dream Hotels & Resorts*
FACILITATOR:
Johnny Goldberg: *Chairman, Global Business Solutions*

15:00 – 15:30 TEA AND COFFEE BREAK

15:30 – 16:15 PANEL DISCUSSION 5
Think Big, Employ Bigger: Tourism's Role in Job Creation and Sustainability

PANELISTS:
Tsholo Mogotsi: *Chief Partnerships Officer, Youth Employment Service*
Mathew Lambert: *CEO, Invictus*
Mel Meyer: *Sondela*
FACILITATOR:
Chris Godenir: *Touching Dreams*

16:15 – 16:30 CLOSING ADDRESS
Sean Murray: *Infrateq Africa*
Sarah Marron: *Hospitality Solutions (formerly known as Sabre)*
Business Card Draw: LG TV

MC:
Jon Kilroe-Smith

Mic Facilitators:
Tony Forbes
Mel Meyers
Chris Snyman
Chris Godenir

Registration Desk:
Cornelis Smith
Conrad Koen
Alethea Ibrahim

Media & PR:
Melissa Thompson
Tonia Allan
Natasha-Lee Shunmugam

Communications:
Laura Rapson
Communications

Design & Promo Material:
Maureen Donnelly
Cornelis Smith

AV:
Loud House Ent.

Photographers:
Whitecliffs Photographics

Video:
A1 Marketing and Media

Accounting:
Kauthar Davids
Caleb Adriaans

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ASSOCIATIONS:

FEDHASA Federated Hospitality Association of Southern Africa
SATSA The Voice of Inbound Tourism
TBCSA TOURISM BUSINESS COUNCIL OF SOUTH AFRICA
VOASA VACATION OWNERSHIP ASSOCIATION OF SOUTH AFRICA

BENEFICIARIES:

reach for a dream
ENDANGERED WILDLIFE TRUST Protecting forever, together.
TOUCHING DREAMS