



# KRUGER PARK LODGE HORNBILL CLASSIC

## SPONSORSHIP OPPORTUNITIES

We are proud to announce that our annual and iconic Hornbill Classic golf tournament will take place this year on the **5<sup>th</sup> and 6<sup>th</sup> of September**.

The Hornbill is one of the most popular golf tournaments held in the Lowveld and as in previous years we hope to attract golfers from near and far.

To make the Hornbill a real success we do rely on both our loyal and existing sponsors and new sponsors who would like to get involved.

To this end we would like to take this opportunity to request your valued sponsorship that will benefit both your organisation and this prestigious event. We have several sponsorship opportunities available.

### **OPTION A: R50,000 as a headline sponsor.**

- Covering both days your sponsorship package gives you:
- 4-ball on both days
- 2 carts
- Four golf shirts
- Dinner for FOUR people each night
- One sleeve of balls for each player.
- Feature in all post event publicity and social media referring to the event.
- Two nights accommodation for four people at Kruger Park Lodge

Additionally, we will advertise you in the Pro-shop and endorse yourself at the prize giving.

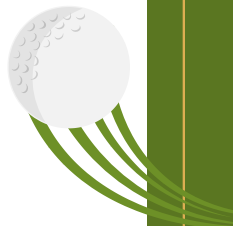
PLUS, you will also be entitled to advertise at the 1<sup>st</sup> green AND on the 1<sup>st</sup> tee. This is a unique opportunity to be a headline sponsor for this landmark event.

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## **OPTION B: R20,000 as an event sponsor**

- Again, covering both days your package includes:
- 4-ball on both days
- 2 carts
- Four golf shirts
- Dinner for FOUR people each night
- One sleeve of balls for each player.
- Advertising around one green and on the corresponding tee.
- Feature in any post event publicity and social media posts referring to the event.



A great opportunity to showcase your business and benefit from a close association with the leading golf tournament in the Lowveld.

## **OPTION C: R10,000 weekend sponsor**

- Available for the whole weekend this package includes:
- 4-ball on both days
- 2 carts
- Dinner for FOUR people each night
- Advertising around one green and on the corresponding tee.
- Feature in any post event publicity and social media posts referring to the event.

## **GOODIE BAGS: R5,000**

Each player will be given a free goodie with a selection of snacks – water, nuts, biltong, fruit, chips etc and these bags are available to sponsor for R5,000. The goodie bag sponsor will be entitled to include their own promotional material and a branded 'give-away'.



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