



LAGOON BEACH
hotel | conference | spa

We're hiring!

Job Title:	SALES EXECUTIVE
Location:	Milnerton, Cape Town (<i>travelling when required</i>)
Employment Type:	Full-Time
Supervisor:	Head of Sales & Marketing
Closing Date:	15 October 2025
Availability:	01 November 2025
Gross Salary Range:	R23k to R25k commensurate to experience and qualification
Benefits:	Pension and 50% medical aid contribution for main member
Applications:	CV e-mailed to gm@lagoonbeachhotel.co.za

REQUIRED QUALIFICATIONS:

- Diploma in Marketing or Sales or Hotel Management or related field
- 3 to 5 years of experience in a hospitality related sales position

REQUIRED EXPERIENCE:

- A passion for sales
- Competence in office software including outlook, word, excel and powerpoint
- Experience in Opera PMS Sales and Catering or other CRM software would be advantageous
- To acquire and maintain customers for the LBH in the Gauteng Region and elsewhere
- To assist the Sales Manager in creating, maintaining and growing a customer data base, broken down per segment and per region
- Research and new client development
- Cold calling, digital sales calls and face to face calls to potential and existing customers
- To host and attend travel related workshops for and on behalf of the LBH
- To host client site inspections and meetings at the LBH
- To compile weekly sales reports of all actions completed as well as actions planned for the next week
- To compile monthly client production reports, analyse existing business and set targets for growth to increase individual client production in either room nights or rate/revenue
- To grow overall occupancy, revenue and average room rates for the LBH through targeted sales actions to the various market segments
- To act as a brand ambassador for the LBH in every aspect of the job and to positively build the reputation of the LBH in the travel market through professional client engagement and providing an efficient service

CONDITIONS:

- Regrettably only South African Citizens can be considered for this vacancy
- No transfer costs is covered in the recruitment package – so candidates from other provinces can apply but will ultimately be responsible for their own relocation and settlement costs
- Only e-mailed applications will be considered
- **ONLY candidates with the exact and appropriate qualifications and experience will be considered and replied to.**
- We will try our best to reply to all valid applications, but if you have not heard from us 72 hours after submitting your application – please accept that your application did not succeed

T's & C's Apply
Valid for South African Citizens only
Only email applications will be considered

Contact us:
Applications: personnel@lagoonbeachhotel.co.za
General queries: info@lagoonbeachhotel.co.za
Call: +27 (0)21 528 2000